



الأسرار  
ASRAR

Saudi luxury Show

**19-22 May 2025**

Saraj Venue, Riyadh, Saudi Arabia

## About Us

Strategic Holding is an international, Dynamic & Diverse conglomerate, with a robust portfolio spanning multiple industries, including Exhibitions and Conferences, Real Estate, Exhibition Stand Building, Marketing and Event Management and Travel. With a global presence, the company operates 10 offices strategically located around the world, enabling it to deliver innovative solutions and exceptional service across various sectors.

## Our offices



Saudi Arabia



United Arab Emirates



Egypt



China



Russia



India



Mexico

## Strategic exhibitions & conferences:



AIM Congress



IPS Congress



WoodShow Global



International Glass Show



Cairo International Furniture Accessories & Components & Semi-Finished Products Show



Dubai International Furniture Accessories & Components & Semi-Finished Products Show



World Tolerance Summit



Global Investment in Aviation Summit



Dubai Investment Week



Maker Faire Dubai



International Humanitarian Summit



World Investment Forum



Global Project Management Forum



Excellence and Creative Engineering Award



Gulf Engineering Forum



Invest In Dubai Real Estate



The Future Economy



Future Cities Show



Arab Businessmen and Investors Conference



Asia-Pacific Conference on Giftedness



Asrar Show



# JUWI<sup>TM</sup> ASRAR

Saudi luxury Show

## MISSION

To Showcase the richness of Saudi's glamour alongside propelling economic growth by bringing together professional makeup artists, wedding experts, and industry leaders highlighting key factors driving the kingdom's fashion and beauty sector forward.

## VISION

To be a leading event recognized for its unparalleled diversity, innovation, and commitment to fostering a vibrant beauty and fashion community.

The Fashion sector in Saudi Arabia is predicted to rise by a CAGR of 13% from 2020 to 2025.

The Beauty Sector in Saudi Arabia is projected to rise by a CAGR of 3.89% from 2024-2029.

# Why Exhibit at

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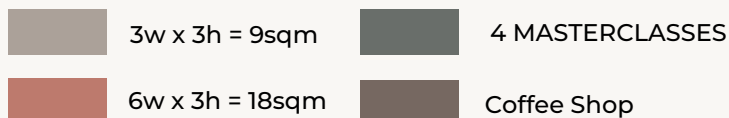
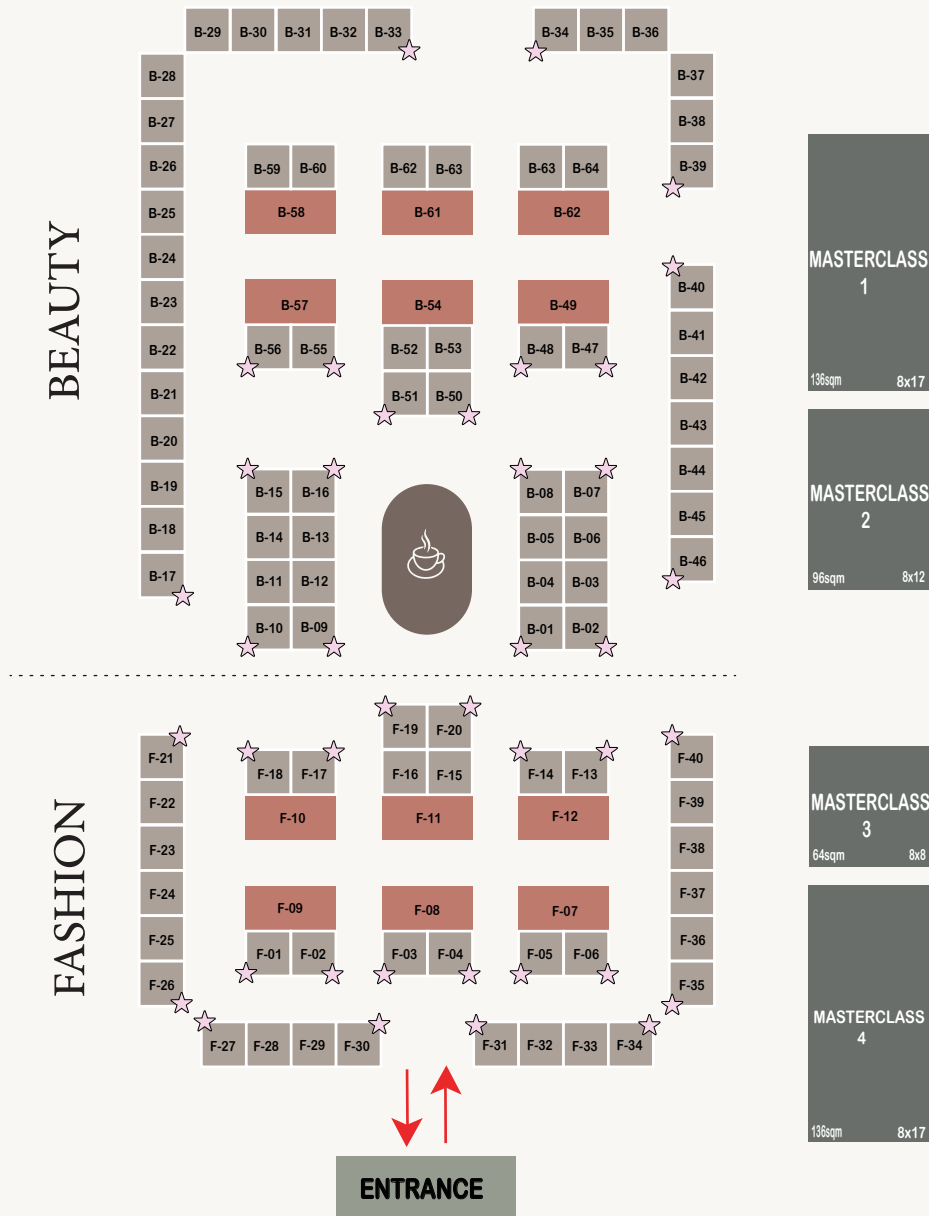
Saudi luxury Show

**Visibility and Exposure:** Exhibitors will gain access to a diverse audience, including professionals, influencers and potential customers enhancing brand recognition in the beauty and fashion industry.

**Networking Opportunities:** Exhibitors will have the opportunity to connect with experts in the beauty, fashion, and wedding sectors fostering valuable partnerships and collabs.

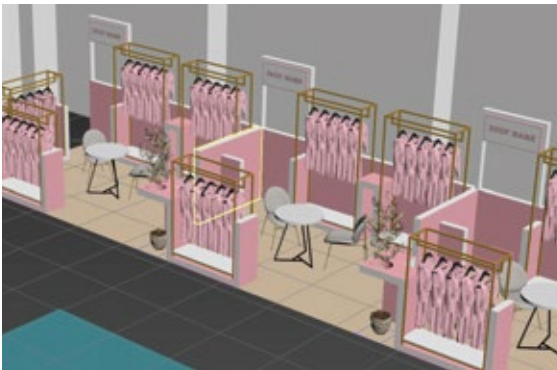
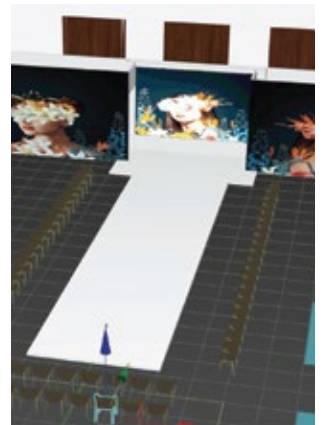
**Market Insights:** Gathering feedback and insights directly from attendees is another key factor that will benefit exhibitors as they will now be able to better understand consumer preferences and trends in the industry.

# FLOOR PLAN





# 3D FLOOR PLAN



™  
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Please fill your registration form through the link below

[www.asrarshow.com](http://www.asrarshow.com)

Saudi Arabia

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FOR MORE INFO, SPONSORSHIPS, FASHION SHOW & STAND BOOKING, PLEASE CONTACT

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