



قمة AIM للاستثمار  
AIM CONGRESS



وزارة الصناعة  
والتكنولوجيا المتقدمة  
MINISTRY OF INDUSTRY  
& ADVANCED TECHNOLOGY



وزارة الاقتصاد  
MINISTRY OF ECONOMY



وزارة الاستثمار  
MINISTRY OF INVESTMENT

# WORLD'S LEADING INVESTMENT PLATFORM

7 - 9 April 2025 | Abu Dhabi, United Arab Emirates  
[www.aimcongress.com](http://www.aimcongress.com)

“

*Further diversifying our economy is a key strategic focus of our future plans.*

*It is therefore necessary to accelerate economic development efforts to continue building a leading global economy, to enhance our competitiveness, and achieve the highest global rankings.*

”



**H.H. SHEIKH MOHAMED BIN ZAYED AL NAHYAN**  
PRESIDENT OF THE UNITED ARAB EMIRATES

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*Innovation is a true sustainable wealth for nations and a main pillar for the development and progress of countries, and the UAE has adopted innovation as a culture of work and lifestyle to build a knowledge-based society with a futuristic vision.*

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**H.H. SHEIKH MOHAMMED BIN RASHID AL MAKTOUM**

VICE PRESIDENT, PRIME MINISTER OF UAE, AND RULER OF DUBAI

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*The UAE continues to develop its investment environment, relying on its strategic foundations, its resilient economic system, the ease of doing business, and the application of economic strategies stimulating economic diversification.*

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**H.H. SHEIKH MANSOUR BIN ZAYED AL NAHYAN**

VICE PRESIDENT AND DEPUTY PRIME MINISTER OF UAE AND CHAIRMAN OF PRESIDENTAL COURT





**H.H. SHEIKH KHALED BIN MOHAMED BIN ZAYED AL NAHYAN**

CROWN PRINCE OF ABU DHABI AND CHAIRMAN OF THE ABU DHABI EXECUTIVE COUNCIL

## MESSAGE FROM **H.E. DR. THANI BIN AHMED AL ZEYOUNI**

MINISTER OF STATE FOR FOREIGN TRADE  
VICE CHAIRMAN OF INDUSTRY DEVELOPMENT COUNCIL  
AND PRESIDENT OF AIM CONGRESS

As we prepare for the AIM Congress 2025, I am proud to share the remarkable journey and achievements of the UAE. Our nation is rapidly transforming into a booming economy and a global business hub driven by oil and non-oil sectors. Our openness to innovation and investment across various fields has established the UAE as a land of boundless opportunities. Our strategic focus on diversifying vital economic sectors is evident in our reduced dependence on oil and gas, creating a more sustainable economy. In the realm of Global Manufacturing and Global Trade, we are driving significant advancements to enhance our industrial capabilities. A prime example is our ambitious industrial strategy, aiming to elevate the sector's contribution to AED 300 Billion by 2031. This initiative is expected to generate jobs and attract significant investment, propelling our economy forward.

In education, we are committed to fostering an environment that promotes equal access to quality education, supports scientific research, and encourages higher education enrolment. These efforts are designed to build a knowledgeable and skilled workforce that will drive future economic growth. Sustainability is at the heart of our vision for the future. We are targeting a 44% contribution from renewable energy by 2050 and investing heavily in renewable projects. Notable projects include the initiatives that are part of a broader strategy to invest AED 600 billion in clean energy, underscoring our commitment to a net-zero future by 2050.

Our journey from an emerging economy to a thriving business hub highlights our honourable leadership's strategic focus on innovation, sustainability, and economic diversification. As we continue to invest in new technologies and sustainable projects, the UAE is poised to maintain its trajectory of rapid growth and development, securing a prosperous future for generations to commit to a net-zero future by 2050.

We look forward to welcoming you to the AIM Congress 2025, where we will explore and create new opportunities for global investment and development together.





# EMPOWERING TOMORROW, TODAY!

As we look towards the future, the UAE stands at the forefront of innovation and economic transformation, embodying the theme of "Empowering Tomorrow, Today!" With a GDP exceeding USD 507 billion. In 2023, the UAE's GDP saw a robust 3.7% growth, significantly bolstered by the non-extraction sectors of the economy, which experienced an impressive 5.9% growth in the first half of the year.

These non-oil sectors now account for more than 70% of the total GDP, demonstrating the nation's successful efforts to diversify its economic base and reduce dependency on hydrocarbon revenues. The UAE's diversification strategy has fostered substantial growth across various industries, including construction, tourism, financial services, retail, and logistics.

These sectors have emerged as key contributors to economic growth and income generation, underscoring the commitment of the nation to building a sustainable and resilient economy. According to the International Monetary Fund, the UAE is projected to achieve a GDP growth rate of 3.5% in 2024, surpassing that of the wider GCC region. Non-hydrocarbon growth is anticipated to exceed 4%.

The UAE's commitment to sustainability will be highlighted by its ambitious goals to triple renewable energy capacity by 2030 and achieve a 46% clean energy mix by 2050, with landmark projects in solar energy and green hydrogen. Furthermore, the UAE's focus on technological innovation through initiatives like Dubai's 10X program, and innovative city developments will underscore its role as a global technology leader.

These efforts will collectively shape a future marked by economic resilience, technological excellence, and environmental responsibility.



# AIM GLOBAL FOUNDATION

**The AIM Global Foundation** is a prominent independent international organisation dedicated to advancing the world economy through strategic promotion and investment growth. As a key player in the global economic landscape, the Foundation addresses various critical challenges, including social, economic, and environmental issues. Its mission encompasses fostering innovation, building strategic partnerships, and driving sustainable development.

The AIM Global Foundation seeks to create a more interconnected and resilient global economy by promoting investment opportunities and facilitating economic expansion. It actively supports initiatives that enhance economic productivity, address global challenges, and encourage collaborative efforts among nations. Through its programs and projects, the Foundation aims to provide valuable insights and resources that help investors make informed financial decisions aligned with their goals and the evolving global landscape.

In addition to focusing on investment growth, the AIM Global Foundation emphasises the importance of solidarity and mutual support among countries. By nurturing international cooperation and encouraging the exchange of knowledge and best practices, the Foundation strives to promote a balanced and equitable world structure. Its work includes addressing Global issues such as climate change, economic inequality, and social justice, ensuring that its initiatives contribute to a sustainable and prosperous future for all.





## AIM CONGRESS OVERVIEW

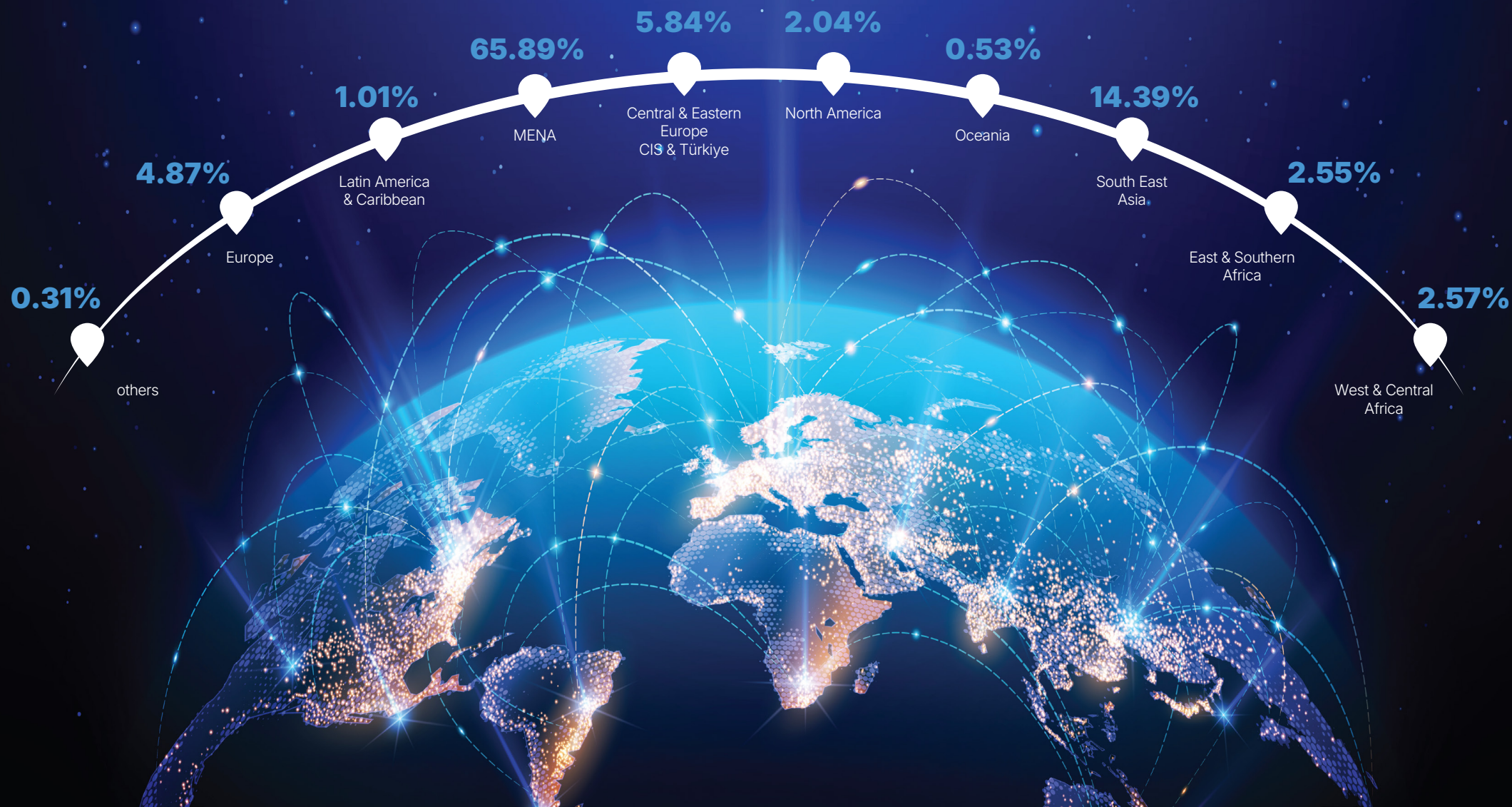
**AIM Congress**, an initiative of the AIM Global Foundation, is committed to empowering the global economy through strategic promotion and economic opportunities. As a leading investment platform, AIM Congress seeks to ignite positive transformation by creating valuable investment opportunities, reinforcing international solidarity, and addressing global challenges that profoundly impact economic growth. The Congress is dedicated to enhancing economic productivity, fostering robust economic relations among nations, and facilitating expansion in a dynamic global market. AIM Congress aims to drive sustainable progress and innovation across borders through these efforts.

AIM Congress 2025 is set to redefine the global investment and economic landscape by focusing on the emerging directions of future investments. The congress aims to foster a more balanced world structure by mapping strategic trends and opportunities. This approach is designed to help investors navigate the dynamic global market, enabling them to make informed financial decisions that align with their goals and requirements. Through insightful forecasts and a comprehensive understanding of evolving investment landscapes, AIM Congress 2025 will provide a valuable platform for strategic planning and decision-making in an ever-changing economic environment.

## AIM CONGRESS 2024 IN NUMBERS



## AIM CONGRESS 2024 GLOBAL FOOTPRINTS





# AIM CONGRESS

AIM Congress 2025 is poised to reshape the global investment landscape with its theme, "The New Wave of a Globalized Investment Landscape: Towards a New Balanced World Structure." This landmark event focuses on charting future trajectories for global investments and strives to cultivate a more equitable and sustainable economic framework. The congress will showcase eight pivotal portfolios - Foreign Direct Investment (FDI), Global Trade, Global Manufacturing, Future Cities, Digital Economy, Future Finance, Startups and Unicorns, and Entrepreneurship - each representing a cornerstone of global innovation and economic evolution.

By integrating these key areas, AIM Congress aims to drive transformative changes, from revolutionising cross-border investments and trade practices to pioneering innovative urban developments, advancing digital and financial technologies, and empowering the emerging wave of entrepreneurs and unicorns.

Through this holistic approach, AIM Congress 2025 reaffirms its dedication to fostering a balanced, forward-thinking global economic structure that supports informed decision-making and sustainable growth.









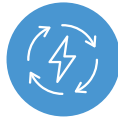
**MAPPING THE FUTURE OF GLOBAL INVESTMENT  
THE NEW WAVE OF A GLOBALIZED INVESTMENT LANDSCAPE:  
TOWARDS A NEW BALANCED WORLD STRUCTURE**



## AIM CONGRESS FOCUS SECTORS



SMART AGRICULTURE



ENERGY



INFRASTRUCTURE



EDUCATION



HEALTHCARE



IT & COMMUNICATIONS



SUPPLY CHAIN



NEW MATERIALS



INDUSTRY



MINING



BIO TECHNOLOGIES



CLIMATE CHANGE, SUSTAINABILITY  
& GREEN ECONOMY



INTERNATIONAL  
TRADE



LOGISTICS &  
TRANSPORT



WATER TECHNOLOGY



TOURISM



RETAIL & E-COMMERCE



FINANCE



AVIATION & AEROSPACE



MEDIA

# PORTFOLIOS



FOREIGN  
DIRECT INVESTMENT



GLOBAL  
TRADE



GLOBAL  
MANUFACTURING



FUTURE  
CITIES



DIGITAL  
ECONOMY



FUTURE  
FINANCE



STARTUPS  
& UNICORNS



ENTREPRENEURS

# FOREIGN DIRECT INVESTMENT (FDI)



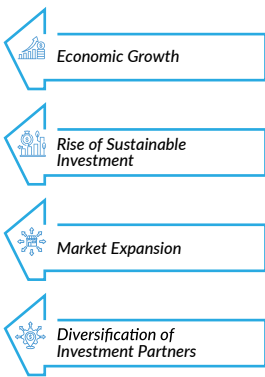
## Navigating the Future of FDI: Overcoming Challenges, Seizing New Global Opportunity

Foreign Direct Investment (FDI) plays a pivotal role in global economic development by enabling the flow of capital from one country into business operations in another. This type of investment goes beyond mere financial interest, involving a long-term commitment and significant influence over the foreign entity. FDI typically manifests through mergers, acquisitions, or the establishment of new ventures, allowing the investor to gain ownership or control of the business.

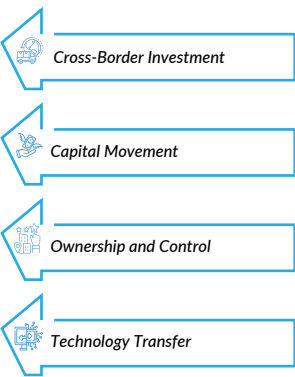
FDI is a catalyst for growth, as it not only brings substantial capital into the host country but also promotes the transfer of advanced technologies, innovative management practices, and valuable skills. These contributions enhance productivity, competitiveness, and innovation within the host economy.

In addition to its economic benefits, FDI can also foster social development. The impact of FDI is also evident in the development of local entrepreneurial ecosystems. As foreign firms establish themselves in new markets, they often collaborate with local Startups and SMEs, providing them access to new networks, capital, and expertise. This interaction can stimulate innovation and entrepreneurship, driving economic dynamism and resilience in the host economy. Furthermore, FDI can contribute to the stabilisation and growth of the host country's economy. Strong economic ties between nations can lead to greater cooperation and mutual understanding, helping to address global challenges such as climate change, health crises, and economic inequality. Climate change, health crisis, and economic inequality. By fostering solid economic ties and bridging nations, FDI serves as a powerful tool for sustainable development, driving progress and prosperity across borders.

### TRENDS



### CHARACTERISTICS



### STAKEHOLDERS

- Investment Promotion Agency (IPAs)
- Economic Development Agencies (EDAs)
- Regional Economic Blocs
- Development Financial Institutions (DFIs)
- Multinational Corporations (MNCs)
- Sovereign Wealth Funds
- Private Equity Firms
- Investment Banks and Financial Institutions
- Investment Consulting Firms

### FEATURES

- Exhibitions
- Network Meetings
- Conference
- Investment Awards

### OBJECTIVES

- Economic Growth
- Market Expansion
- Resource Acquisition
- Risk Diversification



# GLOBAL TRADE

## Digitising the International Trade and the Sustainability and Transparency of Global Supply Chains

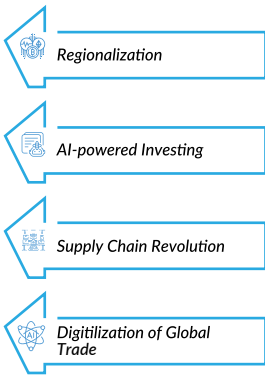


Global Trade is at the heart of the global economy, driving the exchange of goods across international borders and enabling countries to expand their markets. By accessing products that are otherwise unavailable domestically, nations can offer consumers a more comprehensive range of choices at competitive prices, ultimately benefiting from a more interconnected world. This global marketplace thrives on the dynamic competition between domestic and foreign goods, fostering lower costs and improved consumer quality. International trade relies on complex supply chains, from sourcing raw materials to manufacturing and distributing products to consumers worldwide.

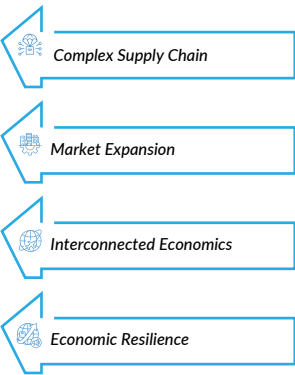
Despite economic challenges, Global Trade has shown remarkable resilience. With merchandise trade volumes projected to rebound in 2024 and 2025, growth is driven by increasing consumer demand and improved income prospects in advanced economies.

Global Trade involves the exchange of goods and services across international borders, forming a critical part of the global economy. Central to this concept are theories like comparative advantage, which suggests that countries should specialise in producing goods they can make most efficiently, and absolute advantage, which pertains to producing goods more efficiently than others. Trade policies and agreements, such as free trade agreements (FTAs) and those governed by the World Trade Organization (WTO), play a significant role in shaping trade dynamics by reducing barriers like tariffs and quotas. Overall, Global Trade is a complex and evolving field that drives economic development and influences global interactions.

### TRENDS



### CHARACTERISTICS



### STAKEHOLDERS

- Ministers of Commerce
- Export Promotion Councils
- Chambers of Commerce
- Customs Union
- E-commerce Solutions and Specialists
- Supply Management Solutions Companies
- Export Financial Institutions and Banks

### FEATURES

- Exhibitions
- Network Meetings
- Conference

### OBJECTIVES

- Exposure to Latest Technologies
- Future-proofing your Skills
- Learn from Industry Experts
- Benchmarking and problem-solving

# GLOBAL MANUFACTURING

## From 4.0 to 5.0: Leveraging Industry and Bringing Advanced Factories to Life



Global Manufacturing spearheads a transformative industrial revolution by seamlessly merging physical and digital technologies to revolutionise factory operations and optimise supply chain management. This cutting-edge approach is designed to significantly boost performance and enable swift adaptation to ever-evolving market dynamics. Unlike traditional factories that predominantly depend on robotics and automation, Global Manufacturing facilities leverage fully integrated systems that blend physical processes with state-of-the-art digital technologies. These pioneering factories utilise advanced robotics, 3D printing, artificial intelligence (AI), machine learning, and the Internet of Things (IoT) to achieve unparalleled levels of efficiency and foster continuous innovation. As the manufacturing sector undergoes a profound digital transformation, the emphasis is on reducing manual processes and amplifying operational efficiency.

This shift enhances resource utilisation and worker safety, streamlines training, and strengthens organisational agility. By boosting productivity and competitiveness, Global Manufacturing equips companies to navigate future challenges and unforeseen disruptions with enhanced resilience and flexibility.

The ultimate objective of this evolution is to create a more agile and adaptable industrial ecosystem, commonly referred to as Industry 5.0. This transition aims to elevate product quality, attract a diverse customer base, enhance overall efficiency and sustainability, stimulate ongoing innovation, and accelerate time to market. It addresses critical challenges such as global pandemics, supply chain disruptions, and fluctuating demand while providing actionable insights to inform strategic decision-making.

TRENDS	CHARACTERISTICS	STAKEHOLDERS	FEATURES	OBJECTIVES
 5G Connectivity	 Connectivity	<ul style="list-style-type: none"><li>Industry Associations</li><li>Government Agencies</li><li>Technology Providers</li><li>Hardware Manufacturers</li><li>System Integrators</li><li>Solution Integrators</li></ul>	<ul style="list-style-type: none"><li>Exhibitions</li><li>Network Meetings</li><li>Conference</li><li>Awards</li></ul>	<ul style="list-style-type: none"><li>Boost Efficiency</li><li>Diminish Environmental Impact</li><li>Enhanced Quality Control</li><li>Increased Flexibility and Agility</li></ul>
 AI/Machine Learning	 Digital Platforms			
 Big Data	 Digital Services			
 Sensors	 Innovation			

# FUTURE CITIES

## Creating Cities of Tomorrow: A Hub for Global Prosperity, Social Cohesion, and Economic Opportunity through Megacities and International Cooperation

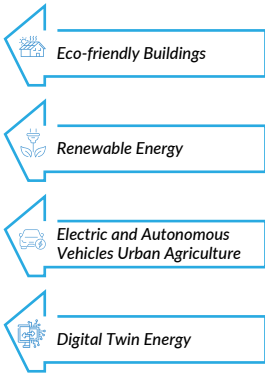


Future Cities are visionary urban centres set to redefine progress through the integration of cutting-edge technologies, ushering in a transformative era of urban living. Robotics-enabled automation and AI-enhanced systems are at the forefront of this evolution, promising to revolutionise industries and daily life by significantly boosting productivity, minimising errors, and elevating urban living standards.

Leveraging artificial intelligence, cities will optimise resource allocation and harness predictive analytics to create more innovative, more adaptive urban environments. Integrating advanced digital platforms—including cloud computing, the Internet of Things (IoT), blockchain technology, and additive manufacturing—will facilitate the development of interconnected and efficient supply chains, driving innovation and enhancing urban functionality. As urban populations continue to grow, Future Cities are set to emerge as vibrant epicentres of innovation, sustainability, and inclusivity. This comprehensive approach will not only promote economic growth but also foster cultural exchange and social progress, transforming cities into hubs of creativity and problem-solving.

Addressing global social cohesion and environmental sustainability challenges will require robust international cooperation. Cities must invest in sustainable infrastructure, implement inclusive policies, and foster knowledge sharing and technology transfer to become beacons of global prosperity. By collaborating on these fronts, cities can drive positive change, improve quality of life, and shape a brighter future for communities worldwide.

### TRENDS



### CHARACTERISTICS



STAKEHOLDERS	FEATURES	OBJECTIVES
<ul style="list-style-type: none"><li>Governmental Institutions</li><li>Smart Infrastructure Providers</li><li>Urban Planners and Designers</li><li>Environmental and Sustainability Organizations</li><li>Urban Mobility Innovators</li></ul>	<ul style="list-style-type: none"><li>Exhibitions</li><li>Network Meetings</li><li>Conference</li><li>Awards</li><li>Interactive Zone</li></ul>	<ul style="list-style-type: none"><li>Raise Awareness</li><li>Foster Collaboration and Partnership</li><li>Identify Opportunities</li><li>Showcasing the Latest Trends</li></ul>

# DIGITAL ECONOMY

## Embracing Digital Transformation: An Ecosystem of Interdependent Digital Technologies for a Sustainable and Inclusive Future



The Digital Economy is advancing at an unprecedented pace, propelled by integrating interconnected technologies reshaping economic and societal landscapes. This dynamic evolution is driven by the vast and ever-expanding realm of data, which generates significant value and introduces new challenges, including concerns about privacy and security. Technologies like the internet, digital networks, and sophisticated software are revolutionising products and services across sectors, enhancing financial inclusion, expanding trade opportunities, boosting connectivity, and transforming public services.

As these digital technologies continue to develop, they play a crucial role in maintaining national and economic competitiveness. By overcoming traditional geographical barriers and optimising business operations, digital innovation fundamentally alters how economies function and grow. For businesses and governments to effectively harness these advancements, it is essential to implement compatible, interoperable, and scalable infrastructures. This ensures that digital transformation can be managed efficiently and accommodate future technological developments and evolving market demands.

Moreover, the success of digital transformation hinges on a strategic approach to integrating new technologies into existing systems. This involves addressing the technical aspects and the broader implications for workforce skills, regulatory frameworks, and societal impacts. As digital technologies continue to advance, they present unprecedented opportunities for growth, efficiency, and challenges that require careful management and foresight.

TRENDS	CHARACTERISTICS	STAKEHOLDERS	FEATURES	OBJECTIVES
<div> Smart Manufacturing</div> <div> Trust Economy</div>	<div> Connectivity</div> <div> E-commerce</div> <div> Innovation</div> <div> Digital Platforms</div>	<ul style="list-style-type: none"><li>Technology Solutions Providers</li><li>E-commerce Platforms</li><li>Digital Marketing Platforms</li><li>Digital Marketing Agencies</li><li>Telecommunications Companies</li><li>Blockchain Community</li></ul>	<ul style="list-style-type: none"><li>Exhibitions</li><li>Network Meetings</li><li>Conference</li></ul>	<ul style="list-style-type: none"><li>Facilitate Knowledge Exchange</li><li>Promoting Networking Opportunities</li><li>Attracting Local, Regional and International Audience</li><li>Supporting the Community of the Digitalized Finance Sector</li></ul>

# FUTURE FINANCE

## Adapting & Adopting: The Roadmap to the Digitalization of Future Finance

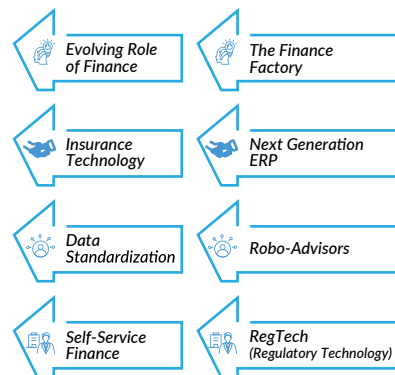


Future Finance is undergoing a profound transformation driven by technological advancements and innovative practices. The shift from traditional banking to digital platforms makes financial services more efficient and accessible. Digital transformation leads to the widespread adoption of online banking, mobile payments, and other digital tools that streamline financial transactions and services. This evolution is not only making banking more convenient but also broadening access to financial services for people worldwide.

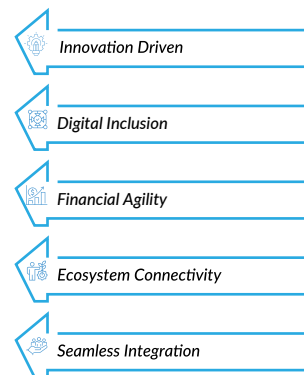
Blockchain technology is at the forefront of this transformation, providing a secure and transparent way to conduct transactions. By decentralising data storage and using cryptographic techniques, blockchain enhances security and reduces the risk of fraud. The Digitalization of Future Financial technology is not limited to cryptocurrencies; it is also being applied to areas such as smart contracts and decentralised finance (DeFi), which promise to reshape various aspects of the financial industry. This ongoing transformation sets the stage for a more efficient and resilient global financial system.

As these technologies continue to evolve, they hold the promise to transform the financial system into one that is not only more agile but also more transparent and inclusive. Integrating innovative digital tools, including blockchain, AI, and a plethora of fintech solutions, is paving the way for an exciting future. In this future, financial services will not only be more accessible to a broader range of people but will also offer enhanced security features and be customized to meet the unique needs of each individual. This evolution suggests a shift towards a world where financial transactions and services are conducted with unprecedented efficiency and personalisation.

### TRENDS



### CHARACTERISTICS



### STAKEHOLDERS

- Governments
- Banks
- Financial Institutions
- Technology Providers
- Payments, Banks & Liquidity Providers
- Blockchain Technology Companies
- Retail and Institutional Brokers
- Digital Banking Platforms
- Stock Exchanges

### FEATURES

- Exhibitions
- Network Meetings
- Conference
- Roundtables
- Awards

### OBJECTIVES

- Sustainable Development
- Promoting Networking Opportunities
- Attracting Local, Regional and International Audience
- Facilitate Knowledge Exchange

# STARTUPS & UNICORNS

## Connecting Visionaries & Building Futures: Insights and Strategies for Aspiring Entrepreneurs, Visionary Startups & Unicorns

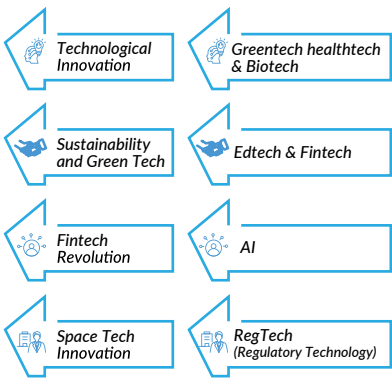


Shaping Altogether a new global economy, Startups are at the vanguard of innovation, using their latest ideas and techniques to drive change and revolutionise sectors. These rising companies survive on their capacity to rapidly adapt, iterate, and scale, employing cutting-edge technologies to disrupt traditional markets and meet unmet requirements. Their journey frequently begins with a vision and a lean methodology, with the goal of refining their products and services through rapid development and market validation.

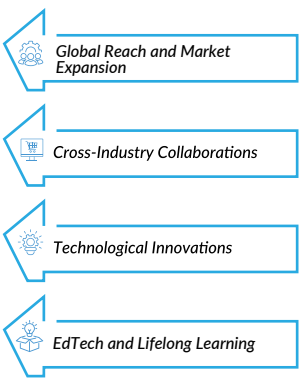
Startups are developing new goods and pioneering breakthrough solutions that affect every part of our lives, from technology and healthcare to sustainability and beyond. Their ability to challenge the current quo and implement transformational changes is critical to accelerating progress and economic development. As we continue to support these forward-thinking organisations, we recognise their contributions to innovation and their role in shaping the future environment. Join us as we look at how entrepreneurs are pushing the envelope, defining new industry norms, and forging a path to a better, more sophisticated future.

Startups are emerging companies focused on innovation and rapid growth, often disrupting traditional markets with their novel products and services. They typically seek venture capital or other investment forms to scale their operations and navigate the complexities of a competitive landscape. Unicorns, on the other hand, are startups that have achieved a valuation of over \$1 billion, marking them as leaders in their fields. They represent the pinnacle of startup success, demonstrating significant market traction and growth potential. Both startups and unicorns are driven by a strong vision, adaptability, and the ability to attract top talent, but they face challenges such as managing rapid expansion.

### TRENDS



### CHARACTERISTICS



### STAKEHOLDERS

- Founders and Entrepreneurs
- Venture Capitalists (VCs)
- Angel Investors
- Incubators
- Accelerators

### FEATURES

- Exhibitions
- Network Meetings
- Conference
- Competitions and Awards

### OBJECTIVES

- Foster Innovation
- Enhance Connectivity
- Drive Investment
- Promote Sustainability

# ENTREPRENEURS

## SMEs, the Backbone of the Global Economy: Big Potentials – Big Hurdles

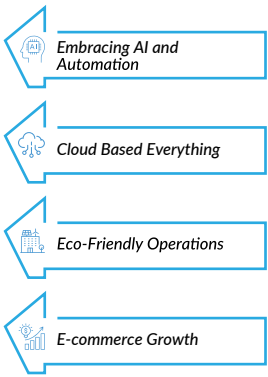


Entrepreneurs play a critical role in driving economic and technical growth. Their ability to turn innovative ideas into profitable businesses not only redefines industries but also causes dramatic change in various fields. They put novel products on the market by addressing unmet needs and disrupting existing patterns. Entrepreneurial success involves more than just innovation; it also necessitates strategic vision, resilience, and the ability to negotiate a complex landscape.

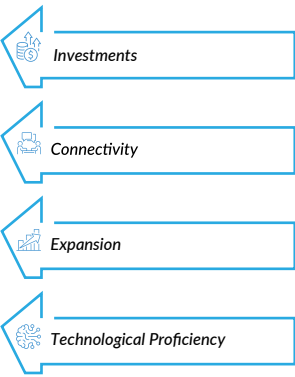
Entrepreneurs benefit immensely from solid support systems that include finance, mentoring, and networking opportunities, which are critical for refining business concepts, increasing operations, and establishing long-term viability. Our objective is to foster the entrepreneurial spirit by offering personalised programs and strategic counsel that address the unique issues that Startups and developing businesses encounter. AIM assists entrepreneurs in accelerating their growth, refining their business models, and meeting their long-term goals by offering access to capital, mentorship, and industry connections. Entrepreneurs are instrumental in redefining the global economy through innovative approaches and forward-thinking solutions. They act as agents of change by introducing disruptive technologies, creating new market opportunities, and enhancing competition. This dynamic process not only accelerates economic growth but also leads to the development of entirely new industries.

Entrepreneurs also aid in economic diversification and the creation of jobs. With the growth of startups, economies become more flexible and robust to external shocks by creating jobs and reducing dependency on more established industries.

### TRENDS



### CHARACTERISTICS



### STAKEHOLDERS

- Industry Associations
- SME Associations
- Microfinance Institutions
- Franchise Companies

### FEATURES

- Exhibitions
- Network Meetings
- Conference

### OBJECTIVES

- Lower Costs
- Boost Efficiency
- Data-Driven Decision-Making
- Reduced Environmental Impact



# KEY BENEFITS OF PARTICIPATING IN AIM CONGRESS 2025

## For Exhibitors:



Showcase Investment Opportunities



Demonstrate Your Offerings



Interact with Key Stakeholders



Network for Growth

## For Delegates:



Explore Emerging Trends



Thought Leadership



Global Industry Knowledge



Network with Peers

## For Investors:



Expand Your Network



Exclusive Insights



Meet High-Potential Startups



Discover Global Opportunities

## For Entrepreneurs:



Expand your Network



Receive Global Expertise



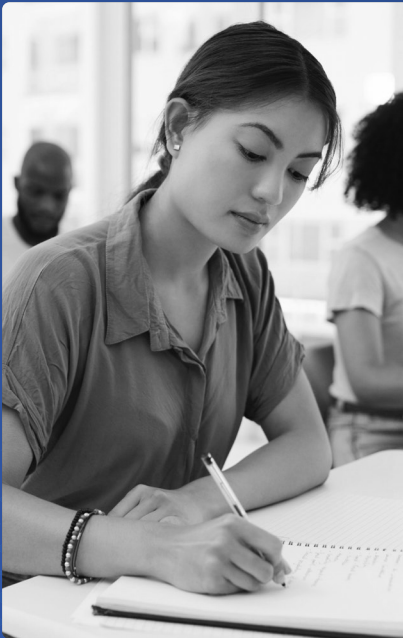
Pitch on a Global Stage



Access Global Funding



## ADVANTAGES OF ATTENDING AIM CONGRESS 2025



### Learn

Get the latest on FDI trends, challenges, and opportunities.



### Network

Connect with industry leaders, policymakers, and potential partners.



### Innovate

Explore new strategies and technologies shaping investment futures.



### Collaborate

Engage in discussions that could spark collaborative projects and ventures.

## HOW AIM CONGRESS IMPACTS THE INVESTMENT LANDSCAPE

"AIM Congress is committed to facilitating investment opportunities and promoting collaboration on a global scale. To achieve this, AIM Global offers a comprehensive range of features and networking facilities designed to enhance partnerships, drive innovation, and foster sustainable economic growth. Through these initiatives, AIM Global aims to empower investors, entrepreneurs, and governments to connect, share knowledge, and explore new avenues for investment and business development."

**1.GRAND OPENING CEREMONY:** One of the most prominent features of the event is the Grand Opening Ceremony, which is set by top GOVERNMENT LEADERS & OFFICIALS GLOBALLY. This activity attracts high levels of participation from influential investors, investment experts, prominent world leaders, and country delegations.

**2.PRE-CONFERENCE WORKSHOPS:** The AIM Congress organises several pre-event workshops and professional training sessions the day before the conferences start to provide its regional and international attendees with additional value and experience regarding investment opportunities. These workshops all aim to serve as a platform for governments, startups, small and medium-sized enterprises, and investors to connect and achieve economic growth for their respective countries.

**3.CONFERENCE:** The event Conference provides a platform for participants to gain expert insights, learn about best practices, and explore ideal investment policies. Discussions will be led by leaders and specialists from the investment community and will cover relevant topics related to each of the 8 portfolios of AIM Congress.

**4.INVESTMENT DESTINATIONS:** The Investment Destination sessions provide a comprehensive overview of the participating countries worldwide. They are designed to showcase the unique features and benefits of specific investment destinations and offer an unparalleled opportunity for attendees to network with key stakeholders and industry leaders from around the world. This provides them with the tools and knowledge they need to make informed investment decisions and expand their portfolios on a global scale.

**5.INTERNATIONAL EXHIBITION:** The International Exhibition feature primarily focuses on promoting Foreign Direct Investment and exploring practical ways of attracting investors to various economic sectors, highlighting the importance of international collaboration and investment in driving sustainable economic growth and development. It gives governments and private organisations opportunities to launch and promote their projects to diverse audiences.

**6.REGIONAL FOCUS FORUMS:** The Regional Focus Forums provide a platform for in-depth discussions on investment opportunities and challenges in specific regions worldwide. With a focus on emerging markets and new investment frontiers, the Regional Focus Forums are an essential component of AIM Congress, providing valuable information and opportunities for investors, entrepreneurs, and government officials looking to expand their portfolios and explore new business opportunities.

**7.INVESTORS' HUB:** The AIM Congress Investors' Hub is an exclusive zone dedicated to selected and reputable investment organisations representing various countries, regions, industries, and sectors. This unique platform offers a conducive setting for project owners to meet with investors and financiers to discuss investment opportunities and partnerships and facilitate closing investment deals.

**8.INVESTMENT AWARDS:** As with all its previous editions, the AIM Congress Investment Awards aims to recognise the best FDI projects from each world region. The recognition of the winning countries and their respective Investment Promotion Agencies for their success in attracting significant and favourable foreign direct investment is a testament that their efforts have contributed significantly to their countries' growth and development, positively impacting their respective economies.

**9.STARTUPS PITCH COMPETITION:** A short list of Startups will be eligible to pitch their business projects to a panel of judges who are experts in entrepreneurship, technology, and business management. Winning Startups will gain the opportunity to be mentored by industry experts and maximise their potential to attract funding for their businesses.

**10.GALA DINNER:** As one of the most anticipated activities at AIM Congress, the Gala Dinner provides its attendees with an opportunity to network and socialise in a festive and celebratory atmosphere. It also serves as a platform to recognise the winners of the AIM Congress Investment Awards and to show appreciation to sponsors, partners, and investors, as well as the jury members of the AIM Congress Investment Awards and the Startup Pitch Competition.

**11.BILATERAL MEETINGS:** AIM Congress hosts G2G, G2B and B2B meetings, which are essential for fostering communication, collaboration and cooperation between entities. By offering a range of meeting options and opportunities to identify further areas of potential collaboration, this feature helps drive innovation and growth across the key sectors of the event.

**12.SIDE EVENTS / FORUMS:** A range of side events at AIM Congress provide attendees with additional opportunities to network, learn, and engage with industry leaders. These side events cover various topics and formats, including panel discussions, fireside chats, and talk sessions. Each offers a unique opportunity for attendees to gain in-depth insights into specific areas of interest, such as entrepreneurship, Web3 and virtual assets, and sustainable tourism, among many others.





## VENUE

The Abu Dhabi National Exhibition Centre (ADNEC) stands as the largest and most acclaimed exhibition venue in the Middle East. Strategically located just 15 minutes from Abu Dhabi International Airport, ADNEC boasts an impressive 153,678 square meters of versatile indoor and outdoor event space, establishing a regional benchmark for excellence. Abu Dhabi, UAE, is globally renowned as a premier destination for high-profile exhibitions and major international events. As the capital of the United Arab Emirates, the city combines modern sophistication with a strategic location, making it an ideal choice for global gatherings.

The venue's central location in the Middle East provides seamless access to markets across Africa, Asia, Europe, and beyond, reinforcing its appeal for international business and collaboration. Hosting AIM Congress 2025 at ADNEC underscores the venue's prominence on the global stage. The event will be held in a city renowned for its commitment to excellence and innovation. With its blend of strategic connectivity, ADNEC remains a premier venue for showcasing innovations, fostering business opportunities, and facilitating global cooperation.



## LOGISTIC INFORMATION



### TRAVEL & ACCOMMODATION

Based in Abu Dhabi, Etihad Airways connects passengers and cargo to destinations across the Middle East, Africa, Europe, Asia, Australia, and North America. With extensive network and codeshare partnerships, delegates of the AIM Congress can enjoy exclusive flight discounts and special rates at partner hotels near the venue, airports, and tourist spots. For exclusive rates, visit [www.aimcongress.com](http://www.aimcongress.com).



### ENTRY PERMIT

Delegates needing a UAE visa can receive assistance from the Organizing Committee. To request an official invitation letter, contact us at [info@aimcongress.com](mailto:info@aimcongress.com). Our team is dedicated to ensuring a smooth visa process for your participation in AIM Congress 2025.



### REGISTRATION

For registration inquiries for AIM Congress 2025, please get in touch with us at [info@aimcongress.com](mailto:info@aimcongress.com) or visit [www.aimcongress.com](http://www.aimcongress.com) to register online. Our team is available to assist with any questions and ensure a smooth registration process for successful participation.







*Join us at AIM Congress 2025 to unlock global opportunities, accelerate your success whilst discovering innovative insights, engage with industry leaders, and connect with key stakeholders worldwide.*

**7 - 9 April 2025**

Abu Dhabi, United Arab Emirates



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